

**SAMPLE WORK PLAN CONTENT
UNDER 117 (d) AND MONITORING GRANTS
(Environmental Results Policy)**

INTRODUCTION

The Allstar for the Chesapeake, Inc. proposed to continue to partner with the Chesapeake Bay Program by providing a number of services to help meet commitments in the Bay Agreements. The Allstar has a long-standing relationship with the Bay Program, having provided public outreach, facilitation, and information services to the Program continuously since 1977. During that time, the Allstar created the State of the Bay Journal; developed the first citizen monitoring program; formed and staffed the Citizens Advisory Committee; facilitated public participation in a large number of Bay policy statements including riparian buffers, toxics, nutrient management, and the 2000 Bay Agreement. We established the Businesses for the Bay Program; created the communications office; provided the Bay Program with its first Webmaster; and conducted several community watershed projects.

Over the years, Allstar staff, as well as board members, have developed detailed knowledge of the Bay Program, including committee structure and operations, policy goals, and budget constraints. We have consistently provided innovative programs, staff who work well with Bay Program personnel, and careful financial management. We believe that our detailed knowledge of the Bay Program gives us a huge advantage in being able to successfully conduct all the projects described in this scope of work. In addition, we conduct many related projects, funded by sources other than the Environmental Protection Agency, which extend and deepen our connections with various Chesapeake Bay stakeholder groups, and increase our competence in topic areas of interest to the Bay program, such as habitat restoration. The reputation of Allstar in the Bay region is strong. We are viewed as highly professional, unbiased, creative and effective, all traits that have and will continue to serve the bay Program well.

WORK PLAN

OBJECTIVE ONE: To continue to develop articles and printing of the State of the Bay Journal

- 5.0 Stewardship and Community Engagement
- 5.1 Education and Outreach

Goal: Provide information to enhance the ability of citizens and community groups to participate in Bay restoration activities on their property and in their local watershed.

Supported 2000 goal: Promote individual stewardship and assist individuals, community-based organizations, businesses, local governments, and schools to undertake initiatives to achieve goals and commitments of this agreement.

Description of the Project: The Allstar is requesting \$50,000 to produce 6 issues of the State of the Bay Journal. The State of the Bay Journal serves as the principal public information tool of the Chesapeake Bay Program.

Specific activities and/or outcomes under this objective include: Six issues, 30-40 pages each will be produced. The Allstar will be responsible for development of story ideas, research, writing, editing and preparation of camera-ready copy, including photographs and graphics, printing, postage, mailing list maintenance, mailing and bulk distribution to libraries. Story ideas will continue to be developed in consultation with the committees of the Bay Program and independently. Currently, the State of the Bay Journal print run is 55,000.

A projected timeline for completion of these activities follows:

First Quarter (January, February, March)

1. Research and prepare camera ready copy, including photographs and graphics for inclusion in the State of the Bay Journal
2. Issue 3 State of the Bay Journals (30-40 pages each)

Second Quarter (April, May, June)

1. Research and prepare camera ready copy, including photographs and graphics for inclusion in the State of the Bay Journal
2. Issue 3 State of the Bay Journals (30-40 pages each)

Deliverables (outputs) under this objective are:

- ~ Quarterly Status Report
- ~ Six issues of the State of the Bay Journal

Anticipated outcome under this objective is: Provide information to enhance the ability of citizens and community groups to participate in Bay restoration activities on their property and in their local watershed.

Evaluative Criteria include: Distribution of the State of the Bay Journal mailing list and libraries

Link to EPA's Strategic Plan:

Goal 4:	Healthy Communities and Ecosystems
Objective 4.3:	Ecosystems
Sub-objective 4.3.4:	Improve Aquatic Health of the Chesapeake Bay

Budget Detail: Provide a breakdown of all objectives/projects and costs by budget category.

Summary of Staff Funded: Provide a list of all staff funded, either with federal or matching funds, that support the objectives/projects listed in the Work Plan.

Deliverables Chart: Provide a comprehensive list of all programmatic and administrative deliverables in the Work Plan with expected due dates.